

Contract *Newsletter*

BEEN THERE, DONE THAT

Yes, really. As we have been around for so long, we have seen most things, tried them, made them and sold them. So why waste time wondering about a product, ask the experts! We can usually tell you what works and what doesn't, in fact we have a vast knowledge base from which to draw. New products can go from concept to consumer in a matter of weeks, not months or years.

In the last month alone we have had 6 new contract customers place their first orders with us. We continue to service our existing customers while building up our client portfolio and strengthening our manufacturing base. It is not a coincidence that this expansion is aided by our Soil Association license. The Organic market is growing exponentially and is now worth billions of pounds worldwide, in fact we took our largest single organic herb order last month.

Are you part of this global market? Contact us **now** to add Organic herbs to **your** product range.

WHAT'S HOT?

Slimming and Fitness products, that's what.

We seem to be doing more and more



of these recently. We are blending protein powders and creatine powders. Combination products and blends are popular in the slimming arena. Current favourite ingredients are: L-Carnitine, Garcinia cambogia (Citrin), CLA (Conjugated Linoleic acid) and Bitter Orange (Citrus aurantium).

GENERICIS

Don't forget, we also have a Generic range of 40 products which you can order from as little as 100 tubs of 30 capsules up to 1000 tubs of 90 capsules, all under your own company name. It is now possible to supplement your existing range with a brand new product from as little as 60p per tub (e.g., B6), and you only have to take 100 tubs. The ideal price if you want to try out a new product.

A HELPING HAND

As well as the continuing sponsorship of the humanitarian detoxification project in the former Soviet Union, G & G has, this year, also supplied vitamins to an Oxford University expedition to the South Pacific for wildlife preservation, a gorilla survey team in the Congo and an education project in The Gambia. Additionally, we have given financial assistance to our local community, arts groups and have sponsored concerts at local venues. G & G's staff are healthier

too, as they now get a free vitamin pack every month as well as 5 days extra annual leave if they are not sick.

Recently 6 of G & G's longest serving staff members were each awarded a 5-star dinner for two at a local luxury hotel. Between the 6 of them they have clocked up over 56 years of service to the company (the directors were excluded from this).

CONTACTS

Okay, you may have noticed we now have our new phone system installed, complete with voicemail and more direct lines. It wasn't without a glitch or two, but it works well. Myles McEntyre can be contacted on 01342 337507 and Simon Mill on 01342 337510. Emails can be sent to contractsales@gandgvitamins.com or mmcentyre@gandgvitamins.com or smill@gandgvitamins.com. These improvements should speed up our communication lines and enable you to contact us easier.

**Telephone number: 01342 337510
or Fax: 01342 315938.**

