

Contract Newsletter

New Millennium, New Products...

Firstly we would like to extend our warmest wishes for a happy and prosperous New Year to you. We hope you had an enjoyable and festive Christmas holiday. Our computer systems survived the millennium date change as did most of the world, so the scaremongers are back-peddling now. We are back into full production with great plans for the immediate and long term future. We look forward to having you on board with us, we value your custom, support and friendship. G & G is 35 years old this year, we couldn't have done it without you, THANK YOU!

US FDA APPROVE SOYA HEALTH CLAIMS

You may have read in the health press about the recent decision by the US FDA (Food and Drug Administration) to allow health claims on labels of products containing soya protein. American studies have shown that a daily intake of 25 grams of soya protein, when combined with a diet low in cholesterol and saturated fat, can reduce the risk of heart disease by lowering cholesterol levels.

It must be said though, the EU and UK have not approved such claims, however a boom in soya products is predicted.

Did you know that G & G produces probably the only protein powder that:

Is totally Soya based

With NO added sugar



G & G

www.gandgvitamins.com

And has a significant level of all main vitamins and minerals.

Also it is not genetically modified!

CERTIFIED ORGANIC HERBS

G & G are about to launch a range of herbal products, using only certified Organic herbs. To begin with we will hold about a dozen herbs in stock. These will also be made available to our contract customers who wish to use a higher quality product. The range could be expanded to incorporate all the major herbal preparations available. Certificates of Organic status would be made available to customers. The following herbs will be available initially:

Ginger

Peppermint

Devil's Claw

Echinacea Purpurea

Ginkgo Biloba

Milk Thistle

St. John's Wort

Saw Palmetto

Kelp

Valerian

Garlic

Siberian Ginseng

BYE BYE GELATIN

To fulfil a long-term ambition, G & G are phasing out all the gelatin capsules in the range and replacing them with vegetable capsules. We have always maintained that quality was a key issue,

our Trufile™ range is the proof of that belief. The next logical step was the decision to move to vegetable capsules, so we can continue to represent best quality and best value. Vegetable capsules provide the best of both worlds; a suitable medium for our Trufile™ range and no animal by-products. Now that they are available in volume and of suitable quality, we feel they can satisfy the premium marketplace. Don't discount gelatin though! It is still the best for the majority of customers.

MSM

If you haven't got an MSM product in your range yet, you could be losing sales! As one of the most popular new products of last year, we are now producing quite high volumes of MSM for a variety of customers. It hasn't reached the dizzy heights of Glucosamine, but it is on its way up there.

Billions Served!

Unlike a certain hamburger chain, we haven't got billions of customers, just yet. But, we have now filled over one billion capsules since we started filling capsules in 1987. That's a lot of capsules! In fact, they would take up over 60 forty foot sea freight containers. Here's to our next billion.

If you are interested in adding any of these products to your range, contact our Contract Sales Department.

