



# Contract Newsletter



## Christmas Holiday Ordering...

Christmas has nearly arrived, the last one of the century, and taking into account the additional hyperbole and the extra days holiday for the millennium, it would be advisable to plan your stock holding and ordering as soon as possible. G & G will be open for business right up to the 24th of December. We will also be open on the 29th and 30th of December and from the 4th of January as usual. Do bear in mind that some of our raw material suppliers may close for the whole holiday period. So any orders you require prior to or soon after Christmas, we would like to have them now so as not to disappoint.

### SPECIAL OFFERS

#### (Last few remaining)

Due to bulk purchasing, we are able to offer the following products, encapsulated and in tubs, ready for immediate despatch:

Cellulite Formula capsules, Protein Drink powders, Herbal Energy Formula capsules, Co Q10 capsules.

•Best Quality•Best Prices•Offers Invited•

### THE HOT LIST

Glucosamine is *still* our best selling contract product, we hold stock of the Sulphate and N-Acetyl forms and can obtain the Hydrochloride.

### GLUCOSAMINE



**G & G**

[www.gandgvitamins.com](http://www.gandgvitamins.com)

Why is Glucosamine such a success? Probably because it does work and has no side-effects. Various trials around the world have shown the effectiveness of Glucosamine, when compared with pain killers and anti-inflammatory drugs, for the treatment of arthritis. Marketing the product can be tricky, given that no medical claims can be made, unless you want to incur the wrath of the MCA. However, the public at large seem well informed and many daily newspapers have run stories on Glucosamine. It is well and truly in the spotlight and sales are still very high. If you haven't got a Glucosamine product in your range, you are losing sales!

### MSM

Hot on the heels of Glucosamine is MSM. This is a relatively new product to the UK marketplace, after taking the USA by storm. For those who don't know, it is an organic form of sulphur that has some quite remarkable properties. It has been likened to a 'magic bullet' as it seems to be able to do so many things. We have raw material of this product available now and fully predict the same volumes of MSM will be selling as Glucosamine does now!

### HERBAL EXTRACTS

We stock over 30 different herbal extracts, all with guaranteed active ingredients. Whether it's Ginkgo Biloba 24/6 (24% Ginkgoflavonglycosides, 6% Terpenelactones), St. John's Wort or various Chinese herbs, we can supply your needs. If we haven't got it, we can get it from our world wide supply chain. Why use plain herbs when you can use concentrated extracts, or we can blend the two together for more cost effective products. Standardised extracts tell your customers that you mean business; marketing only the best products. The majority of supplement buyers are ABC1's, that means they have the disposable income and want to buy the best. What are you going to supply?

### EXPORT - Own Label

G & G can provide any formulation for any EC (or other) country, manufactured to pharmaceutical standards. UK prices and quality. Why not launch any of the UK's top selling items into Central Europe? Did you know that Glucosamine, for instance, is practically unheard of let alone sold, in Central Europe? There are millions of pounds to be made in Europe. We can overprint labels in almost any language, here are a selection of languages we have done, so far: French, German, Italian, Spanish, Swedish, Russian, Bulgarian, Macedonian, Hebrew, Dutch and Greek.

### THANK YOU

All the directors and staff at G & G would like to thank all our contract customers for their continued business and support over the last year. As we move into a new millennium, we hope to stay at the forefront of contract manufacturing, keeping abreast of new developments and providing excellent service to you.

As a final word, we wish you a very merry

**If you are interested in adding any of these products to your range, contact our Contract Sales Department.**

